



RoboSHOOT[©] Press Release

US Distribution Agreement with OmegaBrandess!

March 1, 2016

We are very pleased to announce a distribution partnership with OmegaBrandess! This partnership will combine OmegaBrandess's leading position in photographic equipment distribution and support with Serene Automation LLC's unique RoboSHOOT[©] product line. Now, exceptional *off-camera* Flash capabilities is available to retailers all across the US to benefit serious Fuji-X photographers who want the best for their craft.

RoboSHOOT[©] enables use of either Fujifilm[©] or the best Nikon[©] Speedlights on Fujifilm[©] X-series cameras. This unique capability opens the door to applications previously outside the reach of X-shooters, such as weddings and on location portraiture. With the addition of specialized timing functions, the RoboSHOOT[©] MX-20 provides a plethora of capabilities unavailable in any other system - period. And with the free iOS[©] and Android[©] App photographers enjoy total control at their fingertips!

About OmegaBrandess

OmegaBrandess has manufactured and distributed photographic and imaging products for over 75 years. A privately held company, OmegaBrandess supplies the photography industry with over ten thousand products from dozens of branded lines. For more information about OmegaBrandess and its represented brands, call [410-374-3250](tel:410-374-3250) or visit www.omegabrandess.com.<<http://www.omegabrandess.com>.>

About Serene Automation LLC

Serene Automation LLC has roots in electronic equipment R&D since 1983. The company formed in 2001 to produce custom electronic devices in the automation space and most recently changed its focus to the RoboSHOOT[©] line in 2013. For further information, contact Serene Automation LLC at info@sereneautomation.com